



FOLLOW

THE
WHITE
RABBIT

DOWN

FYI

Whenever you see this symbol, there're links to additional content of ours integrated on the page. You may be asked to allow your browser to open these extern links, when you click on them.

All of them are referring to videos that we uploaded to Vimeo.





WHO WE ARE

FILM. ART. WORK.

Professional concepts – Creative designs

As an advertising agency, that's specialized in the entertainment industry for over 18 years, we combine creativity and professionalism to design and provide high-quality campaigns, keyarts, trailers, logos, living one-sheets and live show presentations for movies, distributors and studios.

OUR SERVICES



WHAT TO EXPECT

Since we're deeply in love with movies and the possibility to make our passion a profession, we're also fully committed to every single project we work on and are always aiming to reach new dimensions when it comes to professionalism and creativity.

We bring experience based know-how and passion in the following crafts:

MOTION DESIGN

DIGITAL COMPOSITING

EDITING

KEY ART DEVELOPMENT

LOGO & TITLE TREATMENTS

STORYBOARDS & ILLUSTRATION

PRINT & PACKAGING



CASE STUDIES

There's no second chance to make a first impression and therefore our goal is to give every advertising campaign a memorable and unique style that represents the movie.

LET`S SEE SOME WORK



[SHOWREEL](#)



WARNER BROS.



CLIENT WARNER BROS. ENTERTAINMENT GMBH
JOBPROFILE ART DIRECTION / KEYART DESIGN
© WARNER BROS. ENTERTAINMENT GMBH

JIM KNOPF & LUKAS DER LOKOMOTIVFÜHRER



CLIENT: WARNER BROS. ENTERTAINMENT GMBH
 JOBPROFILE: ART DIRECTION / KEYART DESIGN
 © 2018 RAT PACK FILMPRODUKTION / MALAO FILM / WARNER BROS. ENTERTAINMENT GMBH

SPIELMACHER



CLIENT WARNER BROS. ENTERTAINMENT GMBH

JOBPROFILE ART DIRECTION / KEYART DESIGN

© FRISBEEFILMS GMBH & CO. KG / CINE PLUS MEDIASERVICE GMBH & CO. KG / WARNER BROS. ENTERTAINMENT GMBH



PREVIEW TRADESHOW

[CREED II](#)

[READY PLAYER ONE](#)

[GODZILLA II](#)

[SMALLFOOT](#)

*„I have spoken to many cinema operators,
and all of them said that the
Warner Bros. presentation is the highlight
of the filmweek. You can feel our passion –
what a great compliment.“*

– Tim van Dyk

Senior Vice President Marketing Warner Bros.



PREMIUM EDITIONS



*„Steven Spielberg LOVED this key art ...
the best of all key arts he has seen on A.I.! Great job!“*

– Lori Schwartz / Warner Bros.



CLIENT WARNER BROS. ENTERTAINMENT GMBH
JOBPROFILE SPECIAL EDITION CONCEPT AND DESIGN
© WARNER BROS. ENTERTAINMENT GMBH

JERRY COTTON



CLIENT CONSTANTIN FILM AG
JOBPROFILE ART DIRECTION / KEYART DESIGN
© 2010 CONSTANTIN FILM AG

STUDIO HAMBURG



CLIENT STUDIO HAMBURG ENTERPRISES GMBH
 JOBPROFILE ART DIRECTION / KEYART DESIGN
 © STUDIO HAMBURG ENTERPRISES GMBH

DIE TOTEN VOM BODENSEE



CLIENT STUDIO HAMBURG ENTERPRISES GMBH
JOBPROFILE ART DIRECTION / KEYART DESIGN
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TRAILER & VFX



TRAILER

[DIE TOTEN VOM BODENSEE](#)

[COMET KIDS](#)

[VERA](#)

[PRACTICE BY THE SEA](#)



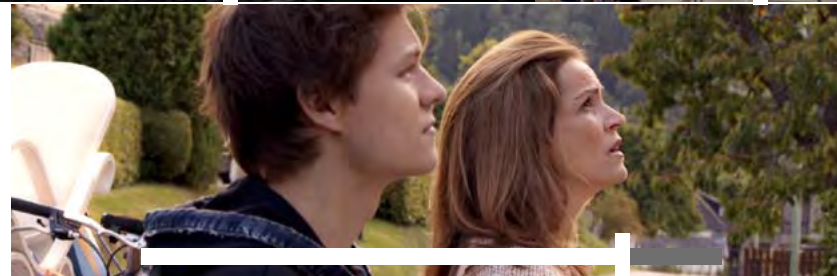
BREAKDOWNS

[COMET KIDS](#)

[CREED II LIVING ONESHEET](#)

[GODZILLA 2 ONESHEET](#)

[LLORONAS FLUCH](#)



CLIENT STUDIO HAMBURG ENTERPRISES GMBH / WARNER BROS. ENTERTAINMENT GMBH

JOBPROFILE CONCEPT / EDITING

© STUDIO HAMBURG ENTERPRISES GMBH / © WARNER BROS. ENTERTAINMENT GMBH

LIVING ONESHEET



LIVING ONESHEETS

[BAD MOMS 2 – #1](#)

[BAD MOMS 2 – #2](#)

[GRINGO](#)

[ALL THE MONEY](#)

[ELFKINS](#)

[DREAMFACTORY](#)

[HAPPYTIME MURDERS](#)

[COMING IN](#)

[JIM BUTTON & LUCAS](#)

[LLORONAS FLUCH](#)

[KONG SKULL ISLAND](#)

[AND MORE](#)



CLIENT TOBIS FILMPRODUKTION GMBH / WARNER BROS. ENTERTAINMENT GMBH

JOBPROFILE MOTION GRAPHIC / LIVING ONESHEET

© TOBIS FILMPRODUKTION GMBH / © WARNER BROS. ENTERTAINMENT GMBH

PARTIAL LIST OF TITLES WE WORKED ON

BADMOMS2

PARFUM

Michael Ende
**JIM KNOPF
& LUKAS**
DER LOKOMOTIVFÜHRER

POKÉMON

GODZILLA
KING OF THE MONSTERS

**HEAD FULL
OF
HONEY**

DER
TATORTREINIGER

PHANTASTISCHE TIERWELTEN
**GRINDELWALDS
VERBRECHEN**

POKÉMON
DETECTIVE
PIKACHU

CREED II

Der Goldene
HANDSCHUH

GRINGO+

ANNABELLE
3

Die
Heinzels

DER
**JUNGE MUSS AN DIE
FRISCHE LUFT**

HELLO
PIESTRO!
**ES WAR EINMAL...
DAS LEBEN**

CHARITÉ
AT WAR

LAURAS★STERN

KOKOWÄÄH
[kokovē]

MY ZOE

SPIELMACHER

BLOCHIN

AUS DEM NICHTS

Der Kleine Prinz

THE
NUM

TKKG

DIE **TOTEN** VOM
BODENSEE



The white Rabbit

visit us at
www.follow-thewhiterabbit.de
www.vimeo.com/thewhiterabbit